

# RISING TO THE CHALLENGE

## HOW J.B. HUNT HELPED A NORTH CAROLINA BAKERY FIND THE RIGHT INGREDIENTS TO BOOST EFFICIENCY

### The Challenge

Before collaborating with J.B. Hunt, a North Carolina-based bakery was working individually with several less-than-truckload (LTL) carriers to cover freight. The process consisted of daily calls with up to five LTL providers to gather, compare, and negotiate rates for each shipment. With just one individual sourcing all transportation for the company, the business sought a more efficient process.

### The Solution

Using its extensive LTL carrier network, J.B. Hunt initially sourced transportation providers for the company at published rates for multiple lanes. Over time, freight volume outgrew available warehouse space, so J.B. Hunt provided the company with a drop-trailer solution. By preloading trailers for a nightly switch, transit time and warehouse utilization improved.

As the bakery grew, its need for capacity greatly expanded. The company's transportation manager turned to J.B. Hunt 360 to quote, book, and track shipments online, further streamlining the company's new process.

### The Bottom Line

Value-added services and the ability to address the changing needs of the bakery solidified J.B. Hunt as a top supply chain solutions provider. **Using J.B. Hunt 360, the business maintained visibility and efficiency throughout a crucial period of growth.** The company's supply chain was further improved through the drop-trailer solution, which helped the company save time and money while maintaining important customer commitments.



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